### Business A Level

**AWARDING BODY**

AQA

**SPECIFICATION CODE**

7131/7132

### ENTRY REQUIREMENTS

- 5 in GCSE English Language desirable but overall GCSE/Level 2 performance is considered
- 5 or Merit in Business if studied at GCSE/Level 2

### ABOUT THIS COURSE

Students of this course should study business in a variety of contexts (e.g. large/small, UK focused/ global, service/manufacturing) and consider:

- the importance of the context of business in relation to decision making
- the interrelated nature of business activities and how they affect competitiveness
- the competitive environment and the markets in which businesses operate
- the influences on functional decisions and plans including ethical and environmental issues
- the factors that might determine whether a decision is successful e.g. the quality of data and the degree of uncertainty
- how technology is changing the way decisions are made and how businesses operate and compete
- the impact on stakeholders of functional decisions and their response to such decisions
- use of non-quantitative and quantitative data in decision making (including the interpretation of index numbers and calculations such as ratios and percentages).

### WHAT WILL I LEARN?

- develop an enthusiasm for studying business
- gain holistic understanding of business in a range of contexts
- develop a critical understanding of organisations and their ability to meet society’s needs and wants
- understand that business behaviour can be studied from a range of perspectives
- generate enterprising and creative approaches to business opportunities, problems and issues
- be aware of the ethical dilemmas and responsibilities faced by organisations and individuals
- acquire a range of relevant business and generic skills, including decision making, problem solving, the challenging of assumptions and critical analysis
- apply numerical skills in a range of business contexts.

### HOW WILL I LEARN?

Learning will be in the form of group work, independent research, seminars, visits to businesses, guest speakers, case studies, discussion and project work.

Assessment for the AS will be through two written exam papers. Paper 1 will consist of multiple choice questions, short answer questions and two data response stimuli with questions. Paper 2 will include one compulsory case study consisting of approximately seven questions.

Assessment for the A Level will be through three written exam papers. Paper 1 will consist of 15 multiple choice questions, short answer questions and two essay questions. Paper 2 will consist of data response compulsory questions, each made up of three or four part questions. Paper 3 will include one compulsory case study followed by approximately six questions.
WHERE WILL IT TAKE ME?

Students will develop the knowledge and skills needed to analyse data, think critically about issues and make informed decisions – all skills that are needed for further study and employment. These courses will enable you to choose from a variety of areas to specialise in at higher levels or in the world of work – finance, accountancy, banking, insurance, marketing, research, statistics, public relations, advertising, human resource management, personnel, training, management, law, politics, economics, mathematics, teaching, IT, computer studies/science ...many, many more areas.

WHO TO TALK TO?

Mr Y Shah at enquiry@bordgrng.bham.sch.uk